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<http://fraservalleypulse.com/thisnthat/triple-flip-opening-at-morgan-crossing/>

Triple Flip Opening at Morgan Crossing

This Wednesday, August 24, 2011 Canadian retailer Triple Flip will open in South Surrey's Morgan Crossing.

Triple Flip is a Canadian retailer with seven locations across the nation. The store caters exclusively to pre-teen girls with clothes that are stylish, comfortable, age-appropriate, based on 'real' girl sizes (as opposed to women's sizes).

We love that Triple Flip uses local customers, girls of all shapes and sizes, as their models. They are conscious of this important stage in a pre-teen's life; their clothing sizes don't offer x-small or x-large, sizes that can negatively impact a girls' body image.

Their Canadian entrepreneurial story is fantastic, too. Triple Flip was founded by Linda Maslechko and Mona Rae Peterson of Calgary after Linda's daughter complained that every shopping trip was a disaster since there just weren't any clothes suited for her age group. The duo won the prestigious Ernst & Young Entrepreneur of the Year Award in 2009 for the niche store.

The store opens at 10AM on August 24th. The first 20 visitors between August 24-28, 2011 will receive a gift. Shoppers will be entered to win a \$300 shopping spree and surprise gift cards valued \$10-\$100 will be given out.

Triple Flip

www.tripleflip.ca

105-15765 Croydon Drive, Surrey

